

item # 4

**INFORMATION FOR THE JANUARY 10, 2018  
TONOPAH TOWN BOARD MEETING**

**AGENDA ITEM:**

Discussion, deliberation and possible action to approve applying for multiple "Projects Relating to Tourism" Grants through TravelNevada and to approve grant matching expenditure.

**PETITIONER:** (Include Name, Address, Phone Number, E-mail)

Kat Galli, Deputy Town Clerk  
Shari Bombard, Tourism/Events Coordinator  
P.O. Box 151  
Tonopah, NV 89049  
775-482-6336  
townoftonopah@frontiernet.net

**BACKGROUND OF ACTION ITEM REQUESTED:**

"Main Street Event Banners": 40 banners advertising up to 10 events  
\$120.00 per banner = \$4,800.00  
\$25.00 design cost, per design = \$250.00  
\$407.00+ shipping  
Total Cost: \$5,600.00, Town Cost: \$2,800.00, to be paid out of Room Tax Fund

"Highway 6 Welcome Head Frame": Cost of concrete, lumber, construction, signage for a total of about \$7,000.00  
Town Cost due to in-kind contribution (lumber): \$1,500.00  
To be paid out of Room Tax or Capital Projects Fund

"Union Plaza Improvements": Part of the downtown event location to be improved for Jim Butler Days, MOE Bike Rally, vendors, etc.  
Drawings, concrete, pavers, picnic tables, benches, planters, plants, trash cans for a total of \$40,000.00  
Town Cost: \$20,000.00  
To be paid out of Capital Projects Fund

**FISCAL IMPACT:**

This type of grant is only awarded about every two years. Whether these projects will be completed depends on whether grant funding is awarded. Grant funding will cover 50% of the cost, or more if the Town can prove in-kind contributions.

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| Total cost of all projects:                     | \$52,600.00 |
| Total cost for the Town, if grants are awarded: | \$24,300.00 |

**Please note: Due to posting requirements, all agenda items must be turned in by 12:00 noon five working days (Wednesday) prior to the day of the scheduled meeting or by 12:00 noon six working days (Tuesday of the prior week) if a holiday falls prior to the meeting.**

NOTE: (The days in parentheses are for regular scheduled Town Board meetings which fall on the second and fourth Wednesday of each month)

