

8

INFORMATION FOR THE May 24, 2017
TONOPAH TOWN BOARD MEETING

AGENDA ITEM:

Discussion, deliberation and possible action to authorize the request of 5/8ths Room Tax Grant Funds, Fiscal Year 2016/2017 in the amount of \$1,695.46 from Rotary Club of Tonopah to advertise and promote Jim Butler Days Comedy & Bingo.

PETITIONER: (Include Name, Address, Phone Number, E-mail)

Rotary Club of Tonopah

BACKGROUND OF ACTION ITEM REQUESTED:

Radio, newspaper and Posters.

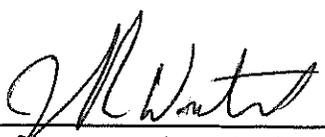
FISCAL IMPACT:

\$ 1,695.46

Please note: Due to posting requirements, all agenda items must be turned in by 12:00 noon five working days (Wednesday) prior to the day of the scheduled meeting or by 12:00 noon six working days (Tuesday of the prior week) if a holiday falls prior to the meeting.

NOTE: (The days in parentheses are for regular scheduled Town Board meetings which fall on the second and fourth Wednesday of each month)

In order to facilitate the review and consideration of an agenda item presented to the Tonopah Town Board, please include all documents or any relevant material or information with your request.



Signature (required)

5-8-17

Date

Request taken by:



Date:

5.8.17

APPLICATION FOR REQUEST OF STATE 5/8THS ROOM TAX GRANT FOR TONOPAH

Organization Name: Rotary Club of Tonopah Phone No.: 702-328-7583

Mailing Address: P.O. Box 243, Tonopah NV, 89049

Chief Executive Officer: Lisa Westerlund Phone No.: 702-328-7583

Purpose of Organization: Service Group

Project Director: Lisa Westerlund Phone No.: 702-328-7583

Project Title: Jim Butler Days Comedian / Bingo

Is this a new event? no

If not a new event, please state the number of years in progress. 3

Project Start Date: 5-28-17 Project Ending Date: 5-29-17

Location of Project and Targeted Market: Convention Center - Locals and visitors of all Ages.

Amount of Funds Requested: \$ 1,575.46

Cost of Total Project: \$ 3,895.46

Summarize the Objectives of this Request: pay for advertisement

Please define the goals of this project: to provide activities for locals and visitors for Jim Butler days and to have visitors spend money locally.

Please project the expected number of visitors this project will bring to the area: 200

Please provide advertising plans and amount of expenditures:

Signs: _____ \$ 0

Brochures: _____ \$ 0

Media Advertising Schedule

Newspapers: TANDRATH TIMES COMEDIAN \$ 532.-

Newspapers: TANDRATH TIMES BINGO \$ 262.-

Magazine: _____ \$ 0

Magazine: _____ \$ 0

Radio: KIBS \$ 540⁰⁰

Radio: KIBS Donation \$ (120⁰⁰)

Television: _____ \$ 0

Television: _____ \$ 0

Misc: Creation of Poster \$ 150⁰⁰

Misc: Printing of Poster \$ 91⁴⁶

Total Advertising Expenses: \$ 1,695.46

Additional Comments: Hope for a great Turnout.

JM Warr
Project Director

5-8-17
Date

TONOPAH TIMES-BONANZA & GOLDFIELD NEWS

P.O. Box 1112

Tonopah, Nevada 89049

Phone: 775-482-3365

Fax: 775-482-5042

Email: broberts@tonopahtimes.com

Invoice

Name: **Rotary Club of Tonopah**
 Address: **P. O. Box 243**
 City/State/Zip: **Tonopah, NV 89049**

Date: 4/24/2017
 Account#: 25229
 PO#: Lisa Westerlund
 Rep: 411
 BJ Roberts

Phone:
 Fax:

<i>Quantity</i>	<i>Description</i>	<i>Unit Price</i>	<i>TOTAL</i>
2	3 col. X 8.5" display ad - Comedian	\$216.00	\$432.00
2	Full Color on above ads	\$50.00	\$100.00
	Running 5-18 and 5-56		
		Sub Total:	\$532.00
		tax exempt	non-taxable
		S&H:	\$0.00
<i>Payment: Select One</i>		TOTAL	\$532.00
Billed:			
Cash:			
Check:			
Credit Card:			

For your convenience we offer MasterCard, Visa, Discover and American Express

Thank you for your continued support of your "Local Phone Book"
 Bobby Jean

The Tonopah Times-Bonanza and Goldfield News appreciates your business!

TONOPAH TIMES-BONANZA & GOLDFIELD NEWS

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 Account#: 25229
 PO#: Lisa Westerlund
 Rep: 411
 BJ Roberts

Phone:

Fax:

Quantity	Description	Unit Price	TOTAL
4	1 col. X 3.25" display ad Running 5-18 BINGO ADS	\$25.00	\$100.00
1	2 col. X 6.75" display ad Running 5-25 BINGO ADS	\$112.00	\$112.00
	Full Color on this ad	\$50.00	\$50.00
		Sub Total:	\$262.00
		tax exempt	non-taxable
		S&H:	\$0.00
<i>Payment: Select One</i>		TOTAL	\$262.00
Billed:			
Cash:			
Check:			
Credit Card:			

For your convenience we offer MasterCard, Visa, Discover and American Express

Thank you for your continued support of your "Local Phone Book"
 Bobby Jean

The Tonopah Times-Bonanza and Goldfield News appreciates your business!

Country KIBS FM
100.7, 95.9, 101.7

Lauer (11)

Classic Hits KBOV AM
1230

Ther Lisa

P.O. Box 757, Bishop, CA 93515
Phone: (760) 873-6324 Fax: (760) 872-2639

Simulcast
News
KIBS

KBOV

COMBO

30 Seconds

60 Seconds

Account Name: Tonopah Rotary

Account Number: # 66461

Billing Address: Same

City: _____ State: _____ Zip: _____

Phone: 702-328-7583-Lisa Email or Fax: mkentny@hotmail.com

Start Date: 5/15/17 End Date: 5/26/17

Spots: 10-ROS Rate: N/C (12-Value) Package: NON-PROFIT

Total Per Month: N/A Contract Total: \$ 540-

Campaign Description: "RICH ARONOVITCH" + (120-DONATION) - JIM BUTLER DAYS

Weeks of Run:	# of weeks	Time:	Len:	#Per Week:	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.	Rate
5/15 - 5/26/17	2	7A NEWS	:60	5	1	1	1	2	1			18-
		12 NOON NEWS	:60	5	1	1	1	2	1			18-
		5P NEWS	:60	5	1	1	1	2	1			18-
5/20 - 5/21	1	6A-8P	:60							5	5	N/C

12-VALUE

Notes for Traffic:

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement. In return for said services, the advertiser agrees that payments are to be made by the 10th day of the following month. A finance charge of 1.5% will be charged on delinquent accounts.

Advertiser:

By: *(Signature)*

Signature:

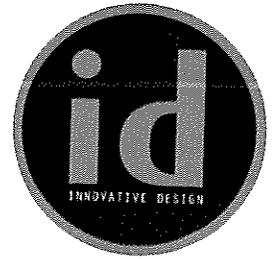
(Signature)

Date:

5/4/17

THANK YOU

FOR YOUR BUSINESS



INNOVATIVE DESIGN

P.O. BOX 1223, AMHERST OH 44001

INNOVATIVEDESIGN.76 @ GMAIL.COM

INVOICE #

0859

(PHONE) 440 541 4056

TO: *Tonopah Rotary*

INVOICE DATE 02.10.2017

AMOUNT DUE: 150.00

ITEM DESCRIPTION	AMOUNT	QTY	TOTAL
1 Poster Design <i>Comedy flyer, single side, full color</i>			150.00
2			
3			
4			

METHODS OF PAYMENT

We accept all major credit cards via PayPal or Square, business checks or cash. Payment plans are available for qualifying customers. Additional fee may be added for PayPal and Square coverage.

SUBTOTAL

DISCOUNT

SHIPPING

BALANCE

150.00



innovativedesign76@gmail.com



440 541 4056



www.innovativedesign1.com

www.innovativedesign1.com

Monarch Direct, LLC
714 N Curry Street
NV 89703 US
(775) 882-9384
orders@monarch-direct.com
monarch-direct.com



INVOICE

INVOICE # 16213
DATE 04/03/2017
DUE DATE 05/03/2017
TERMS Net 30

BILL TO
Walk In Customers
Tonopay Rotary Club
Tonopah, NV

Please detach top portion and return with your payment.

JOB #
22944

DESCRIPTION	QTY	PER UNIT	AMOUNT
Rich Aronovitch - Digital Color Printing Full Bleed 8.5" x 11" printed on 100# Gloss Cover	100	0.75	75.00T
Cutting for full bleed trim	1	10.00	10.00T

Here's your invoice! We appreciate your prompt payment.
Thanks for your business!
Monarch Direct, LLC

SUBTOTAL 85.00
TAX (7.6%) 6.46
TOTAL 91.46
BALANCE DUE **\$91.46**