

item # 4

INFORMATION FOR THE July 12<sup>th</sup>, 2017  
TONOPAH TOWN BOARD MEETING

**AGENDA ITEM:**

Grant Application for Room Tax revenue to support the annual Tonopah Trail Challenge at the fairgrounds, the weekend of August 11-13, 2017.

**PETITIONER:** (Include Name, Address, Phone Number, E-mail)

L.E.A.N. (Local Equine Assistance Network)  
c/o All Vegas Horses, PO Box 750174, Las Vegas, NV 89136  
702-533-4656 allvegashorses@gmail.com  
www.LEANhorses.org

**BACKGROUND OF ACTION ITEM REQUESTED:**

This event is in its 4th year and each attracts more entrants than the last, by approx. 10-15% growth each year. What started as a 1-day event is now 3-days with attendees participating from CA, AZ and NV. Competitive Trail Challenges are very popular among equestrians in every state and many are seeking new destinations. Awards (buckles, prizes, etc) from destination CTC's are coveted among riders and Tonopah's reputation is growing fast.

**FISCAL IMPACT:**

Three days of overnight guests in Tonopah creates a positive fiscal impact. Expanding the dates has attracted overnight guests at both the fairgrounds and local hotels, who stay the full weekend.

**Please note: Due to posting requirements, all agenda items must be turned in by 12:00 noon five working days (Wednesday) prior to the day of the scheduled meeting or by 12:00 noon six working days (Tuesday of the prior week ) if a holiday falls prior to the meeting.**

NOTE: (The days in parentheses are for regular scheduled Town Board meetings which fall on the second and fourth Wednesday of each month)

**In order to facilitate the review and consideration of an agenda item presented to the Tonopah Town Board, please include all documents or any relevant material or information with your request.**

Karin Larrick

Signature (required)

6-20-17

Date

Request taken by: KAT Jell Date: 7.5.17

APPLICATION FOR REQUEST OF STATE 5/8THS ROOM TAX GRANT FOR TONOPAH

Organization Name: L.E.A.N Phone No.: 702-533-4656

Mailing Address: PO Box 750174, Las Vegas NV 89136

Chief Executive Officer: Karin Lamick Phone No.: 702-533-4656

Purpose of Organization: To rescue horses from county holding, rehab them mentally & physically, & then adopt into new loving homes.

Project Director: Alisha Brown Phone No.: 775 482-4310

Project Title: 2017 Tonopah Trail Challenge

Is this a new event? NO

If not a new event, please state the number of years in progress. 4

Project Start Date: 8/11/17 Project Ending Date: 8/14/17

Location of Project and Targeted Market: Tonopah Rodco Grounds, Tonopah NV  
Trail riding enthusiasts from Nevada &  
surrounding states (CA, UT, AZ, ID)

Amount of Funds Requested: \$ 2336.28

Cost of Total Project: \$ ±6000.- (last year was \$6331.23)

Summarize the Objectives of this Request: To advertise the Tonopah Trail  
Challenge in Tonopah NV w/ great awards &  
prizes. We want this project to grow.

Please define the goals of this project: To raise money for L.E.A.N,  
a nonprofit horse rescue, & to get more visitors  
to Tonopah

Please project the expected number of visitors this project will bring to the area: 50-75  
from NV, CA, UT, AZ, & ID

Please provide advertising plans and amount of expenditures:

Signs: \_\_\_\_\_ \$ \_\_\_\_\_

Brochures: \_\_\_\_\_ \$ \_\_\_\_\_

Media Advertising Schedule

Newspapers: \_\_\_\_\_ \$ \_\_\_\_\_

Newspapers: \_\_\_\_\_ \$ \_\_\_\_\_

Magazine: \_\_\_\_\_ \$ \_\_\_\_\_

Magazine: \_\_\_\_\_ \$ \_\_\_\_\_

Radio: \_\_\_\_\_ \$ \_\_\_\_\_

Radio: \_\_\_\_\_ \$ \_\_\_\_\_

Television: \_\_\_\_\_ \$ \_\_\_\_\_

Television: Magnets - Build A Sign \$ 203.28

Misc: Buckles - Bullstrong \$ 883.-

Misc: Bridle rack - Strong Arm \$ 1250.-

Total Advertising Expenses: \$ 2336.28

Additional Comments: All items listed above advertise  
Tonopah Trail Challenge, Tonopah NV



Project Director

7/5/2017

Date



**BULLSTRONG LLC**  
908 BELGRAVE AVE  
RENO, NV 89502  
(775)636-9804  
orders@bullstrong.com  
www.bullstrong.com

## INVOICE

**BILL TO**

LEAN Horses  
c/o All Vegas Horses  
PO Box 750174  
Las Vegas, NV 89136

**SHIP TO**

Alisha Brown  
147 N Prospect St  
Tonopah, NV 89049-1751

**INVOICE # 1247**

**DATE 06/06/2017**

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ACTIVITY	QTY	RATE	AMOUNT
<b>Silver</b> Trophy Buckles. Premium 28. "Tonopah Trail Challenge 2017"	9	95.00	855.00
<b>Shipping</b> s&h.	1	28.00	28.00

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Thank you for choosing Bullstrong Silversmiths. It was a pleasure working with you!

**BALANCE DUE**

**\$883.00**

# StrongArm Specialty Welding & Fabrication, LLC

Invoice No: 2  
Date: 6/19/2017  
Terms: NET 0  
Due Date: 6/19/2017  
Bill To: L.E.A.N.  
Hikchik77@hotmail.com  
PO Box 1751  
Tonopah, NV 89049

## Invoice

strongarmswf@gmail.com

Description	Quantity	Rate	Amount
Custom Hanging Tack Racks	10	\$125.00	\$1,250.00*

\*Indicates non-taxable item

Subtotal (excl. tax)	\$1,250.00
Total	\$1,250.00
Paid	\$0.00

**Balance Due \$1,250.00**



## Brown, Alisha A

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**From:** Alisha Brown <hikchik77@hotmail.com>  
**Sent:** Wednesday, July 05, 2017 7:58 AM  
**To:** Brown, Alisha A  
**Subject:** Fwd: Thank you for ordering from BuildASign! Your Order Number is 73756497

Alisha 😊

Begin forwarded message:

**From:** Alisha Brown <[hikchik77@hotmail.com](mailto:hikchik77@hotmail.com)>  
**Date:** June 21, 2017 at 7:25:52 PM PDT  
**To:** "[allvegashorses@gmail.com](mailto:allvegashorses@gmail.com)" <[allvegashorses@gmail.com](mailto:allvegashorses@gmail.com)>  
**Subject:** Fwd: Thank you for ordering from BuildASign! Your Order Number is 73756497

Alisha 😊

Begin forwarded message:

**From:** [BuildASign.com](http://BuildASign.com) <[service@buildasign.com](mailto:service@buildasign.com)>  
**Date:** June 21, 2017 at 6:35:49 PM PDT  
**To:** <[hikchik77@hotmail.com](mailto:hikchik77@hotmail.com)>  
**Subject:** Thank you for ordering from BuildASign! Your Order Number is 73756497  
**Reply-To:** [BuildASign.com](http://BuildASign.com) <[service@buildasign.com](mailto:service@buildasign.com)>



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Thank you for ordering from [BuildASign.com](http://BuildASign.com)!

We appreciate your business and will be starting work on your order shortly! We will notify you as soon as your order has shipped - but in the mean time, be sure to connect with us on Facebook, and browse the products that our other customers have loved. Your order details are below.

 Tell us what you think! [Write a review](#) ★★★★★

### Order Summary

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Your Order Number: 73756497

 Tell us what you think!  
[Review us here](#) ★★★★★

Don't forget!

**Billing Information**  
 KARIN LARRICK  
 PO BOX 750174  
 LAS VEGAS, NV, 89136  
 United States

**Shipping To:**  
 ALISHA BROWN  
 147 N Prospect  
 Tonopah, NV, 89049  
 United States

**Order Contact**  
[hikchik77@hotmail.com](mailto:hikchik77@hotmail.com)  
 775-482-4310

**Shipping Method**  
 Ground

**Your order should arrive by 7/5/2017**

**Need your sign sooner?**

Call us to upgrade your shipping: 1-800-330-9622  
 (we'll just charge the difference in the price for that shipping option)

**Order Item Information**

Description	Unit Price	Qty	Total
 Custom Sign (ID: 847278274) .030 Magnetic 3" x 10" Bumper	\$2.52	100	\$251.90

**Payment Information**

Payment Status	Summary of Charges:	
<b>Complete</b>	<b>Subtotal:</b>	\$251.90
	<b>Promotions:</b>	(\$62.98)
	<b>Shipping:</b>	\$0.00
	<b>Tax:</b>	\$14.36
	<b>Total</b>	\$203.28

**This is your receipt, so please print out a copy for your records.**

We'll email you a shipping notification as soon as your order is carefully packaged and on its way. If necessary, we'll send you additional shipping updates about your order.

**Questions or concerns?**

Contact us at: [service@buildasign.com](mailto:service@buildasign.com) or 1-800-330-9622 This email was sent by: [BuildASign.com](http://BuildASign.com), 11525A Stonehollow Dr., Suite 100 Austin, TX, 78758 USA

Customers like you also purchased these accessories and other products.



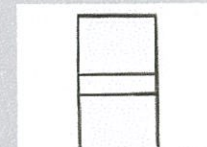
36" x 24"  
 Sandwich Board (Cor. Plastic)



3ft x 6ft  
 Vinyl Banner



12" x 24"  
 .045 Magnetic



18"h x  
 24"w Metal Frame <br /> 1 rider (Black)